



PADMASHREE DR. VITHALRAO VIKHE PATIL FOUNDATION'S
**INSTITUTE OF BUSINESS MANAGEMENT
& RURAL DEVELOPMENT**



Approved by AICTE, New Delhi, Govt. of Maharashtra & Permanently affiliated to the University of Pune
Vilad Ghat, P O MIDC, Ahmednagar - 414 111 Tel. : 0241-2779558 www.ibmrd.org

IBMRD NEWS LETTER

IBMRD Alumni Registered Society No- MAH/ 356/2009/Ahmednagar

24 JAN 2013

Issue - 4, Volume - 1

IBMRD ALUMNI ASSOCIATION

ALUMNI MEET 2013

JANUARY 24TH, 2013

Only waiting for You,
must come

DR. VIKHE PATIL FOUNDATION



Padmabhushan Shri. Balasaheb Vikhe Patil
Founder

P D V V P Foundation, Ahmednagar
Ex. Cabinet Minister, Govt. of India



Hon'ble Shri. Radhakrishna Vikhe Patil
Chairman

P D V V P Foundation, Ahmednagar
Minister for Agriculture and Marketing Federation, Govt. of Maharashtra.



Introduction & Brief History

The journey of a thousand miles begins with a single step. But, it is the first step that involves deliberation and much hesitation. The journey of pioneer- Padmashree Dr. Vithalrao Vikhe Patil began with a surge of enthusiasm that initiated the Sugar Co-operative movement. He had a humble beginning & was chiefly instrumental in organizing the exploited sugarcane growers of the 44 villages, in and around Pravaranagar, way back in 1948. These herculean efforts made it possible to establish Asia's first cooperative sugar factory that was commissioned in 1950.

IBMRD was established in 1986 under the management of Padmashree Dr. Vithalrao Vikhe Patil Foundation, Ahmednagar. The other institutions of this foundation are: Engineering College, Pharmacy College, Medical College & Hospital, Nursing College, Physiotherapy College and Industrial Training Institute. A single campus at picturesque Vilad Ghat measuring 17 acres provides an operational base for these institutions. Located in the hilly region near the Ahmednagar-Shirdi-Manmad highway, our campus provides a healthy environment for a student- clean air, greenery, and a tranquil environment to aid in studying and being creative. The campus is located near the holy shrine of Shirdi, and is equidistant from Pune, Aurangabad, and Nashik. Besides the administrative blocks, academic buildings and a library, we have a gymkhana, cafeterias, computer room; separate hostel facilities are available for boys and girls, and a hospital providing 24-hr service. The library carries more than 16000 volumes on all branches of management, and more than 50 journals, while our computer room is equipped with more than 300 computers, all internet ready.

OUR VISION

“To create an overall learning environment, where in ordinary people can do extraordinary things”

OUR MISSION

“To create wealth Creators.”

DEVELOPMENT ACTIVITIES @ IBMRD

INDUCTION PROGRAMME

On 15th Sept. 2012, Induction & Orientation program for MBA & MCA students was presided by Hon.Dr. Sujay Vikhe Patil (CEO, PDVVPF). Dr. Sagar Jambhorkar (Scientist, NDA, Pune) were the chief speaker for MCA & Mr. Neeraj Goyal, General Manager (Marketing, Johnson & Johnson Co.Ltd., Mumbai) & Alumni of 1995 batch was the chief guest for MBA & speaker of the session.



BASE PROGRAMME

Besides the curriculum, we have the BASE (Business Ability & Skill Enhancement) Program, which includes specially designed modules aimed at a specific skill area like :-

Negotiation Skill, Assertiveness, Time Management, Conflict resolution, Team building, Soft Skill and Communications skill.

Development Activities @ I B M R D

Overview of BASE Programs Scheduled at IBMRD in Academic Period June 2012 to Dec. 2012.

Subject	Guest Person	Designation	Date
Orientation Program for MCA	Dr. Sagar Jambhorkar	Defense Officer	15/09/2012
Microsoft IT Academy	Mr. Manish Kumar Singh	Manager, Institutional Collaboration Delivery Partner's N/W	01/09/2012
Language Aptitude	Mr. Ashok Sachdev	Director Smart talk A'nagar.	10/08/2012
Entrepreneurship Development	Mrs. Radhika Mulay	MCED Project Officer	10/08/2012
Interaction Session with MNC S/W Experts	Mr. Satish Shetty	Senior Subject Expert in Programming AMDOCS	04/08/2012

**Management Day Celebration :**

On 1st Sept. 2012, students of MBA & MCA celebrated the "Management Day". At this event, Student Presentation on topics of concern, Group Discussion and Aptitude Test were conducted. The winners were awarded with a Certificate of recognition.

International Conference paper presented by faculty	25
National Level Conference paper presented by faculty	40
FDP/QIPs/ Workshops Participation by faculty	55
I.F. / ISSN / ISBN publications in Journals by faculty	41

RESEARCH ACHIEVEMENTS OF FACULTY AND STUDENTS

IBMRD faculty members pursuing Ph. D.

1) Prof. P. B. Suryawanshi, 2) Prof. R. K. Pardeshi, 3) Prof. S. S. Kadam, 4) Prof. V. S. Pendse, 5) Prof. E. R. Talwar, 6) Prof. G. E. Antre, 7) Prof. A. U. Khandare, 8) Prof. V. L. Gadekar, 9) Prof. S. R. Choudhari.

UGC-NET Qualified faculty :

1) Prof. P. B. Suryawanshi, 2) Dr. M. P. Sharma, 3) Prof. V. S. Pendse, 4) Prof. R. K. Pardeshi.

Students Achievement

- **Mr. Deepak Giramkar** (MCA-III, Guided by; Prof. Shubhangi Potdar) has won the first prize for Project Competition "Avishkar 2012" organised by our Institute.
- **Mr. Ojaswi Kulshreshtha** (MBA-HR, Guided by; Prof. Ekta Talwar) has won the first prize for Project Competition "Avishkar 2012" organised by our Institute.
- **Mr. Ved Shinde (MCA-IIIrd)** have been selected in Chrysalis Software Solution(MNA) as a Web Developer.
- **Ms. Apeksha Fadnis (MCA-IIIrd)** has received TOEFL Scholarship for pursuing education abroad.

Student Research Activities :

- Ms. Apeksha Fadnis has fetched **US Scholarship worth \$1500** for her higher studies in US.
- Mr. Deepak Dalvi Student of MCA-IInd won **Singing Competition** in Indradhanushya held at University of Pune.
- Student of MBA namely - Ms. Vishakha Jawake, Ms. Rashmi Ghate, Ms. Meera Nair and Ms. Rashmi Zile attended a National Seminar under the theme **"Dynamics of Distribution and SCM"** at Sinhgad Institute of Management, Vadgaon, Pune from 8th to 10th Feb 2011.
- Mr. Balaji Patil, Ms. Reshma Nair and Mr. Amit Gudsurkar presented a paper at National Research Conference organized by S.K.N Sinhgad School of Business Management under the theme **Emerging Paradigms in Modern Management**. The publications have an ISBN code.
- Mr. Rajendra Pagar and Mr. Yogesh Khandge presented a paper titled **"Distribution Strategy in Rural Market"** at National Seminar under the theme of Dynamics of Distribution and SCM at Sinhgad Institute of Management, Vadgaon, Pune from 8th to 10th Feb 2011.

Trade Fair- 2010 & 2011

Utkarsha- A student initiated Trade Fair was organized on 29th Jan, 2010. Hon. President of Z.P- Shrimati Shalini Tai Vikhe Patil inaugurate the event. This event inculcated in students the sight of “Entrepreneurial Activity” since the students brought sponsors, promoted & sold their products. Trade Fair-“UTKARSH-2011” was held on 24th & 25th February 2011.



Glance @ Seminars & Conferences under QIP of University of Pune :



National Conference 2012 @ 16-18 March 2012 :

University of Pune sponsored National level Conference was organized at IBMRD during 16th to 18th March 2012. Selected papers were published in the Journal: **“IBMRD Journal of Management & Research”** (ISSN: 2277-7830)

State level seminar 2012 @ 23-24 Feb 2012 :

University of Pune sponsored, two days seminar “Advances in Research Methods & Data Analysis” was organized by PDVVPF's IBMRD.

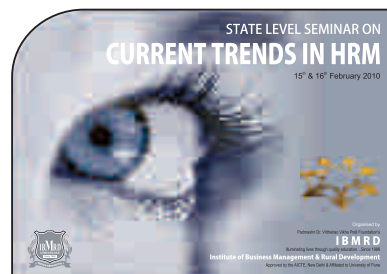


NATIONAL LEVEL CONFERENCE- “Marketing to the Bottom of Pyramid” in 2010 :

IBMRD organized a National Conference on 15th & 16th March 2010, sponsored by University of Pune. The theme of the conference was “Marketing to the Bottom of Pyramid”, a concept by Prof CK Prahalad.

STATE LEVEL- “CURRENT TRENDS IN HRM” in 2010 :

State level Seminar on the theme “Current Trends in HRM Practices” was organized on 15th & 16th February 2010 at IBMRD.



Research Journals



Up coming Event

National Conference

under QIP of University of Pune

Entrepreneurship and Innovations in IT

on 27th, 28th February 2013

IBMRD in Media





Padmashree Dr. Vithalrao Vikhe Patil Foundation

Vilad Ghat, PO-MIDC, Ahmednagar - 414 111 (M.S.)
Ph. No. : 0241-2778206, Fax No. : 0241-2778043 Website : www.pdvvpfa.org

Inspiring Minds Since 1983

The PDVVP Foundation is in the field of education since 1983 and is dedicated to provide quality education in the field of Engineering, Pharmacy, Medicine and Management. The foundation is registered as a charitable trust at Ahmednagar. Technical Institutions are affiliated to the University of Pune and are approved by the

MEDICAL COLLEGE AND HOSPITAL

MBBS, MS / MD -

Recognized by MCI, New Delhi and Affiliated to the Maharashtra University of Health Sciences, Nashik.

COLLEGE OF PHYSIOTHERAPY

B.P.Th., M.P.Th - Recognized by M.S.O.T.P.T. Council & Indian Association of Physiotherapist and Affiliated to the Maharashtra University of Health Sciences, Nashik.

COLLEGE OF NURSING

B.Sc. Nursing, P.B.B.Sc. Nursing - Affiliated to the Maharashtra University of Health Sciences, Nashik & Approved by INC, New Delhi & Maharashtra Nursing Council, Mumbai.

INSTITUTE OF NURSING EDUCATION

R.G.N.M., R.A.N.M. -

Approved by INC, New Delhi & Maharashtra Nursing Council, Mumbai.

Contact - Tel. : 0241-2777059, 2779757, 2778042, Fax : 0241-2779782
E-mail : vims_mid@bsnl.in, vpfmc_anr@dataone.in Website : www.vims.edu.in

COLLEGE OF ENGINEERING

B.E. (Civil, Mech., E&TC, Elec., Instru., I.T.), M.E. (Civil, Mech. Design)

Affiliated to the University of Pune, Approved by AICTE, New Delhi & Accredited by NBA, New Delhi.

Contact - Tel. : 0241-2777296, 2779496, Fax : 0241-2777533
E-mail : prin_coea@yahoo.com Website : www.enggnagar.com

INSTITUTE OF BUSINESS MANAGEMENT & RURAL DEVELOPMENT

MBA / MCA - Specializations as offered by Pune University, Permanently Affiliated to the University of Pune and Approved by AICTE, New Delhi

Contact - Tel. : 0241-2779558, 2779693, Fax : 0241-2777682
E-mail : ibmrdr_anr@rediffmail.com Website : www.ibmrdr.org

COLLEGE OF PHARMACY

B.Pharmacy, M.Pharmacy (Pharma. Chem., QAT & Pharmacology) -

Permanently Affiliated to the University of Pune and Approved by AICTE, New Delhi

Contact - Tel. : 0241-2778044, 2777217, Fax : 0241-2778044
E-mail : pdcpoha_anr@rediffmail.com Website : www.vikhepharmacynagar.com

INDUSTRIAL TRAINING CENTRE (ITI)

Contact - M.I.D.C., Ahmednagar, Tel. : 0241-2779432

Contact - Ranjangaon Mashid, Tal. Parner, Dist Ahmednagar, Tel. : 02488-249249



Editorial Panel

Prof. Anil Khandare
Prof. Ekta Talwar

Prof. Aparna Nisal
Prof. Shubhangi Potdar

Editor In Chief

Dr. Arun Ingle
Director

